

SRR & CVR Government Degree College

An Autonomous & ISO 9001: 2015 Certified Institution:: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019
NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

Board of Studies - AY:2021-22



SEMESTER-- I & II

[Choice Based Credit System]

201/201 B.Com General (E.M)

202 B.Com (Computer Application)

203 B.B.A(Bachelor of Business Administration)

204 B.Com (Banking Insurance & Financial Services)

206 B.Com (Accounting & Taxation)

207 BBA (Digital Marketing)

Department of Commerce

PREFACE

SRR & CVR Govt. Degree College (Autonomous), Vijayawada, is one of the prestigious educational institutions, located in a historically important place like Vijayawada in Krishna District, Andhra Pradesh. Vijayawada is a place of historical and cultural significance and importance. In the same way SRR & CVR Govt. Degree College, has also acquired its significance and prominence in and around Vijayawada by moulding the lives of many students to become great personalities. This college is named after late Sri Raja Rangayyappa Rao and late Sri Chunduru Venkata Reddy, who have been great and noble donors of the city Vijayawada, by whose generosity the college has reached and attained such and this elevated status by way of shaping the lives of many generations of students making them worthy citizens of the country. This college has acquired great standards academically by the contributions of great teachers as well because in the history of any educational institution its teachers play a vital role. The college was established in 1937. It offers 29 undergraduate and 11 post graduate academic programmes with 86 regular faculty members. The college has total strength of around 2,800 students. which includes 1550 boys and 650 girl students at present. The institution was accredited with grade B+ with C.G.P.A 2.6 during March, 2017 by NAAC and got ISO 9001: 2015 certificate during 2019. The college was ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019.

The Department of Commerce is the oldest Department in the college. The Department offers four B.Com programmes, BBA programme, B.Voc in Logistics Management and M.Com (General; Accounts & Taxation) programmes. The department has continually been striving for excellence in teaching and research. The curriculum of the department is upto mark of financial market expectations. CBCS has been implemented for B.Com, BBA and B.Voc., M.Com (General) and M.Com (Accounts & Taxation) programmes. The department has its own computer lab with 40 computer systems with well networked with 24x7 internet facility. The department is ready to incorporate the changes in Financial & Business models in the Industry. The department is framing the curriculum on Learning Outcomes-based Framework to enrich knowledge in the area of Commerce and Finance. The pedagogy of the department is on par with vision of National Education Policy- 2020.

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Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce

Report on Board of Studies Meeting for UG Programmes of the Department for AY-2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 A.M. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the In- Charge of the Department, SRR & CVR Govt. Degree College (Autonomous), Vijayawada - 520004 for the Academic year 2021-22. The composition of Board of Studies is as follows:

Composition of the BoS of ~~B.Com~~^{BBA} as Per UGC Guidelines

S.No	Category	Designation in BoS	Name of the person	Remarks
1.	Chairman	The Board of Studies for UG Programmes	Smt.G.Karuna Sri Lecturer in Commerce	Nominated with the Proceedings from the principal vide Rc.No. UG-A/4/BoS/2021-22 Dated: 15/11/2021
2.	University Representative	Member	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	Nominated with the Proceedings of the Vice-chancellor, Krishna University, MTM, vide KrU/Nominees to BOS/SRR & CVR Govt. Vij/ 2021-22 dated 17/11/2021
3.	Subject Expect	Member	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
4.	Subject Expect	Member	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
5.	Industry Representative	Member	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optval Health Solutions Pvt.Ltd	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.
6.	Faculty of the Department	Member	Dr. K. Naveena Lecturer in Commerce	As per UGC Guidelines

7.	Faculty of the Department	Member	Dr. K. Sudhakara Rao Lecturer in Commerce	As per UGC Guidelines
8.	Faculty of the Department	Member	Dr.M.Syam Babu Lecturer in Commerce	As per UGC Guidelines
9.	Faculty of the Department	Member	Smt.E. Sunitha Lecturer in Commerce	As per UGC Guidelines
10.	Faculty of the Department	Member	Dr. C. Bramhaiah Lecturer in Commerce	As per UGC Guidelines
11.	Faculty of the Department	Member	Smt. KSG Sucharitha Lecturer in Commerce	As per UGC Guidelines
12.	Faculty of the Department	Member	Sri.B. Ramakrishna Lecturer in Commerce	As per UGC Guidelines
13.	Faculty of the Department	Member	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	As per UGC Guidelines
14.	Faculty of the Department	Member	Smt. T.Deepthi Lecturer in Commerce	As per UGC Guidelines
15.	Faculty of the Department	Member	Dr. D.Ch. Appa Rao Lecturer in Commerce	As per UGC Guidelines
16.	Faculty of the Department	Member	Smt. J Santhi Bai Lecturer in Commerce	As per UGC Guidelines
17.	Faculty of the Department	Member	Smt. Razia Sultana Guest Lecturer in Commerce	As per UGC Guidelines
18.	Faculty of the Department	Member	Smt.P.Jhansi Rani Guest Lecturer in Commerce	As per UGC Guidelines
19.	Faculty of the Department	Member	Smt. G.Sailaja Lecturer in Commerce	As per UGC Guidelines
20.	Alumni	Member	Mr. M Pavan Sai M.Com., CA IPCC	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.

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Department of Commerce

BOARD OF STUDIES MEETING FOR UG PROGRAMMES

AGENDA

ACADEMIC YEAR: 2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 a.m. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the in- Charge of the department with the following agenda:

Agenda:

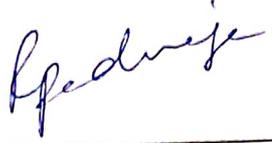
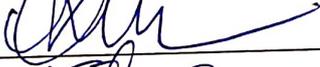
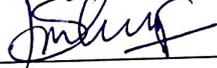
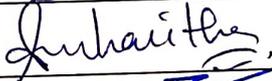
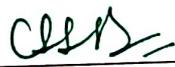
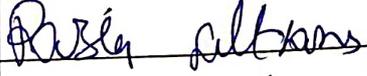
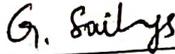
1. To consider and approve Programme Structure of UG Programmes of the Department for the admitted batch 2021-22.

S.No	Name of the Programme	Programme Code	Remarks
1	B.Com (General- EM)	201/201	
2	B.Com (Computer Application)	202	
3	B.Com (Banking Insurance and Financial Services)	204	
4	B.Com (Accounting & Taxation)	206	New Programme from AY 2021-22
5	BBA (General)	203/201	
6	BBA (Digital Marketing)	207	New Programme from AY 2021-22

2. To consider and approve the detailed Syllabi for Courses all Semesters (I, II, III, IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
3. To consider and approve Syllabus for Entrepreneurship Development, Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
4. To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

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5. To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
 6. To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
 7. To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;
 8. To consider and approve the list of Question paper setters and examiners;
 9. To consider and approve the Departmental Activities Calendar;
 10. To consider and approve Executive Development Programs (Certificate Courses) to be offered;
 11. To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum;
 12. Any other with the permission of the chair.

Members Presented

S.No	Name of the person	Designation in BoS	Signature
1.	Smt.G.Karuna Sri Lecturer in Commerce	Chairman of BoS	
2.	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	University Representative	
3.	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Subject Expect	
4.	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Subject Expect	
5.	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Industry Representative	
6.	Dr. K. Naveena Lecturer in Commerce	Member	
7.	Dr. K. Sudhakara Rao Lecturer in Commerce	Member	
8.	Dr.M.Syam Babu Lecturer in Commerce	Member	
9.	Smt.E. Sunitha Lecturer in Commerce	Member	
10.	Dr. C. Bramhaiah Lecturer in Commerce	Member	
11.	Smt. KSG Sucharitha Lecturer in Commerce	Member	
12.	Sri.B. Ramakrishna Lecturer in Commerce	Member	
13.	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	Member	
14.	Smt. T.Deepthi Lecturer in Commerce	Member	
15.	Dr. D.Ch. Appa Rao Lecturer in Commerce	Member	
16.	Smt. J Santhi Bai Lecturer in Commerce	Member	
17.	Smt. Razia Sultana Guest Lecturer in Commerce	Member	
18.	Smt.P.Jhansi Rani Guest Lecturer in Commerce	Member	
19.	Smt. G.Sailaja Lecturer in Commerce	Member	
20.	Mr. M Pavan Sai M.Com., CA IPCC	Alumni	

8

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Department of commerce Management
List of Examiners and Paper setters

S.N O	Name of the Examiners	Designat ion	College	Place
1	Dr. P. Thyaga Raju	Lecturer	Govt. Degree College- Women's	Guntur Guntur Dist
2	Dr. m. Subhash Chandra Bose	Lecturer	Lecturer GDC	Rajol East Godavari. Dist.
3	Sri. M. Srinivasa Rao	Lecturer	LkireddyHanimareddyG DC,	Mylavaram Krishna Dist.
4	Sri. B. Siva Nageswara Rao	Lecturer	VSR GDC	MOVVA Krishna Dist.
5	Sri. P.Murali	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
6	Dr. B. Prathima	Lecturer	GDC (Autonomous)	Rajamahendrav aram
7	Dr.P.V. Radhika	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
8	Sri. Kondala Rao	Lecturer	VSR, GovernmentDegree College,	MOVVA Krishna Dist.
9	Sri. AbhubhakarSha harya	Lecturer	Govt. Degree College	Thiruvuru Krishna Dist.
10	Dr. Dhana Lakhmi	Lecturer	SWRGDC- G	Kanchika Charla Krishna Dist.
11	Dr. K. Shanmukha Rao	Lecturer	Govt. Degree College (Autonomous)	Rajamahandrav aram East Godavari Dist.
12	Sri. N Srinivasa Rao	Lecture	YVNR Govt. Degree College	Kaikaluru Krishna Dist.
13	Sri. Abdul Gaffer	Lecturer	Govt. Arts College	Thiruvuru Krishna Dist.
14	Dr. B.T.Narsareddy	Lecturer	Govt. Arts College	Rajamahandrav aram East Godavari Dist.
15	P.V.V.Satyanara yana	Lecturer	Govt. Arts College	Rajamahandrav aram

				East Godavari Dist.
S.N O	Name of the Examiners	Designation	College	Place
16	Dr.G.Srinivasa Rao	Lecturer	Dr.V.S.Krishna College (A)	Visakapatnam
17	Dr. V.Chitti Babu	Lecturer	Dr.V.S.Krishna College (A)	Dr.V.S.Krishna College (A)
18	Dr.J.Pandu Ranga Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
19	P.Lakshman Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
20	Dr.Ch.Vishnu Murthy	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist

P. Lakshman Rao

University Nominee

[Signature]

(Dr. N. TH. YAGARAJU)

P.P.Chandra

(Dr. P. P. Chandra Bose)

Subject Experts

G. Harun

Chairman
Board of Studies

[Signature]

PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520 004.

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Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce & Management

BOARD OF STUDIES MEETING FOR UG PROGRAMME
CONDUCTED ON 30th November, 2021

MINUTES

ACADEMIC YEAR: 2021-22

Minutes and Resolutions of Board of Studies Meeting

The Minutes of Board of Studies meeting in UG Courses which was convened on 30th November, 2021 at 11.00 a.m. under Chairmanship of *Smt. G. Karuna Sri*, the In- Charge of the department is as follows:

Agenda 1: To consider and approve Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 204), B.Com(Computer Applications)(Programme Code 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code: 203) and ,BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Proposal: The Chairperson, Smt. G. Karuna Sri, the In- Charge of the department welcomed the members of BoS and initiated discussion on agenda points., Chairman of BoS proposed 144 credits for Three years B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 203), B.Com(Computer Applications: 202)(Programme Code), B.Com ((Accounts & Taxation) (Programme Code: 206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.The Three years programmes are splitted

into 6 semesters as per Krishna University (Parent University) Guidelines.

Discussion: The University Representative, Dr. R Padmaja enquired above the changes made in the framework of the courses. Then Smt. G. Karuna Sri brings the changes in courses. They are “Introducing Indian Banking system” in place of “Business Environment ” to the I semester BIFS course; “Financial services” in place of “ Business Environment” to the I semester Accounting & Taxation course comparison with Krishna University B.Com Programme structure. There is no notable changes in credits of courses, and framework of the courses and their Titles..

Resolution 1: It is resolved to approve the Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications:)(Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code: 207) from the Academic year 2020-21 onwards.

Agenda 2 : To consider and approve the detailed Syllabi for Courses of all Semesters (I, II, III IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for the courses in Semester I B.Com(Accounting & Taxation) and BBA(Digital Marketing) and for all courses of III ,IV, V & VI Semester is placed before the participants for approval.

Discussion: Madam Dr. R Padmaja, the University Representative, DR.N.Thyagaraju and Dr.P.P.Chandra Bose, the subject experts enquired the level of changes made in courses. The faculty members explained the changes made in the courses and rationality behind the assigning number of teaching hours per each Unit in the courses. They also explained mapped **study material/ Case study based teaching pedagogy** and assured the syllabi had been prepared with Learning Outcomes-based Framework to reach programme specific outcomes and overall programme outcomes of the institution. The chairman of BoS explained that the “**Enriched Module**” is added for each course which will enrich the knowledge and concepts in that particular area. The learners can utilize this opportunity to upgrade the knowledge. This module is not a part of assessment/ evaluation of student. All the members in the meeting felt that the proposed syllabi will suit the present needs of the students to gain required knowledge in the concerned areas. The pedagogy of the department will impart the curricular material to students.

Resolution: It is resolved to Approve B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications)(

2

Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code: 206)
BBA(General) (Programme Code:203) and BBA(Digital
Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Agenda 3: To consider and approve Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Entrepreneurship Development, a Life skill course for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programme specific outcomes Sri. S. Amaleswara Rao, representative from industry suggested that in depth and practical knowledge must be drill in the concept of Entrepreneurship .

Resolution: It is Resolved to approve the Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes for the academic year 2021-22.

Agenda 4: To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Insurance promotion and Office Secretaryship the skill Development for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programme specific outcomes DR.N.Thyagaraju , the subject expert suggested that there is a need of practical orientation about Insurance sector

Resolution: It is Resolved to approve the Syllabus for Insurance promotion and

Office Secretaryship of the skill Development courses for I Semester to all UG programmes for the academic year 2021-22.

Agenda 5: To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes for the academic year 2021-22.

Agenda 6: To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes for the academic year 2021-22.

14
Agenda 7 : To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;

Proposal: The chairman proposed the evaluation system in each course will be 40 : 60 for Internal Continuous Internal Evaluation (CIA) and Semester End Evaluation(SEE).

Discussion: The members of BoS discussed about the merits, demerits and feasibility for the implementation of (40% CIA & 60% SEE) proportion and split-up of CIA. Faculty members of the department expressed their willingness to frame question papers based on the active verbs used to frame question paper pattern on **Blooms Taxonomy**.

Resolution : It is resolved to approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE.

Note: *The detailed Student Evaluation Policy and Procedure and split-up of CIA & SEE and blue print of model question papers under SEE is placed.*

Agenda 8: : To consider and approve the list of Question paper setters and Examiners.

Proposal: The chairman placed the list of Question paper setters and Examiners before the participants for seeking their approval.

Discussion: The Faculty members of the department identified subject experts and prepared the list of Paper setters as well as Examiners for Semester End Examinations.

Resolution : It is unanimously resolved to approve the list of Question paper setters and Examiners.

Note: *List of Question paper setters and Examiners is placed*

Agenda 9: : To consider and approve the Departmental Activities Calendar.

Proposal: The chairman placed the list Departmental Activities for UG for the Academic year 2021-22.

Discussion: The delegates suggested to organize Workshops, Seminars, Field Trips, Guest / Extension Lectures, Observation of Important Days and Internships for the Academic Year 2021-22.

Resolution : It is unanimously resolved to approve the Departmental Activities Calendar.

Agenda 10: *To consider and approve Executive Development Programs to be offered. Proposal:* Dr.M.Syam Babu proposed to introduce “Executive Development Programs in TALLY with four modular Programmes with 4 credits with 100 teaching hours.

Discussion: All the members discussed the possibilities and need for introduction of Executive Development Programs. The University Representative and subject experts give valuable suggestions to be incorporated in Executive Development Programs in TALLY members agreed the programme in view of scope for enriching the students’ knowledge and its applicability.

Resolution 7 It is resolved to introduce Executive Development Programs in TALLY for the Academic Year – 2020-21

Agenda 11 : To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum.

Proposal: On par with the vision of National Education Policy 2021 , the department proposed to followed study material/ Case study based/mapped teaching pedagogy.

Discussion: At present the faculty members in the department follow Students Centered Pedagogy which are included Classroom teaching; students seminars, Blended teaching through moodle Cloud, Google class room, CCE- LMS. In addition to these, the members of the Board of studies brainstormed on the appropriate pedagogical strategies that could be used for effective transaction of Commerce Curriculum. The faculty members are assured to adopt outcome based leaning pedagogical Matrix. It will be used to review the attainment of goal at the end of each topic/unit in the syllabi.

Resolution 8: It is resolved to adopt the Students Centered Pedagogy Policy to enrich the curriculum.

Agenda9: *Any other with the permission of the chair.*

Programme Outcomes

1. The overall inclusive outlook of the course offer a number of value based and Job oriented courses ensured that students are trained update.
2. After through completion of 3 years Bachelor of Commerce (B.Com) Programme , students would gain thorough foundation in the fundamentals of Commerce and Finance concepts .
3. This programme will also enhance the personal skills of the students in personal and professional life.
4. Students will equip with Digital skills and knowlege to excel in their future careers.
5. This programme will encourage the students to practice analytical and critical thinking abilities for good business decision making.
6. The students will gain the knowledge skills and attitude of managfing banking and finance at the end of the Degree course.

Programme specific outcomes

1. Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
2. Students will be able to do their higher education and can make research in the field of finance and commerce
3. Students will be able to demonstrate progressive learning of various academic concepts related to Commerce, Managemet and Finance & Finance.
4. Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other cources.
5. students will regain self confidance through this curriculam which will help them in Self employment Free lancing skills.
6. students can learn how to Analyse the scope of the business by adopting modern technology in the business practice

7

SRR & CVR GOVERNMENT DEGREE COLLEGE (AUTONOMOUS) -
VIJAYAW ADA- 520004

RE- Accredited by NAAC with B+, 3rd Cycle)
Department of Commerce & Management

Scheme of Evaluation of III/IV/V/VI Semesters - B.Com & BBA Courses

Max. Marks - 100 Marks

Split:

Semester End Exams

60 Marks

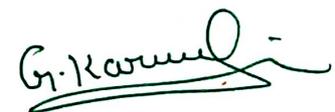
Internals

40 Marks

(Two internals, Assignments, Student seminars,
field visits, viva-voce and Attendance)


University Nominee


Subject Expert


Chair person
Board of
Studies

SRR & CVR Government Degree College

An Autonomous & ISO 9001: 2015 Certified Institution: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019
NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

Board of Studies - AY:2021-22



SEMESTER-- III & IV

[Choice Based Credit System]

201/201 B.Com General (E.M)

201/001 B.Com General(T.M)

202 B.Com (Computer Application)

203 B.B.A(Bachelor of Business Administration)

204 B.Com (Banking Insurance & Financial Services)

PREFACE

SRR & CVR Govt. Degree College (Autonomous), Vijayawada, is one of the prestigious educational institutions, located in a historically important place like Vijayawada in Krishna District, Andhra Pradesh. Vijayawada is a place of historical and cultural significance and importance. In the same way SRR & CVR Govt. Degree College, has also acquired its significance and prominence in and around Vijayawada by moulding the lives of many students to become great personalities. This college is named after late Sri Raja Rangayyappa Rao and late Sri Chunduru Venkata Reddy, who have been great and noble donors of the city Vijayawada, by whose generosity the college has reached and attained such and this elevated status by way of shaping the lives of many generations of students making them worthy citizens of the country. This college has acquired great standards academically by the contributions of great teachers as well because in the history of any educational institution its teachers play a vital role. The college was established in 1937. It offers 29 undergraduate and 11 post graduate academic programmes with 86 regular faculty members. The college has total strength of around 2,800 students. which includes 1550 boys and 650 girl students at present. The institution was accredited with grade B+ with C.G.P.A 2.6 during March, 2017 by NAAC and got ISO 9001: 2015 certificate during 2019. The college was ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019.

The Department of Commerce is the oldest Department in the college. The Department offers four B.Com programmes, BBA programme, B.Voc in Logistics Management and M.Com (General; Accounts & Taxation) programmes. The department has continually been striving for excellence in teaching and research. The curriculum of the department is upto mark of financial market expectations. CBCS has been implemented for B.Com, BBA and B.Voc., M.Com (General) and M.Com (Accounts & Taxation) programmes. The department has its own computer lab with 40 computer systems with well networked with 24x7 internet facility. The department is ready to incorporate the changes in Financial & Business models in the Industry. The department is framing the curriculum on Learning Outcomes-based Framework to enrich knowledge in the area of Commerce and Finance. The pedagogy of the department is on par with vision of National Education Policy- 2020.

&&&

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Department of Commerce

Report on Board of Studies Meeting for UG Programmes of the Department for AY-2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 A.M. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the In- Charge of the Department, SRR & CVR Govt. Degree College (Autonomous), Vijayawada - 520004 for the Academic year 2021-22. The composition of Board of Studies is as follows:

Composition of the BoS of ^{BBA} B.Com as Per UGC Guidelines

S.No	Category	Designation in BoS	Name of the person	Remarks
1.	Chairman	The Board of Studies for UG Programmes	Smt.G.Karuna Sri Lecturer in Commerce	Nominated with the Proceedings from the principal vide Rc.No. UG-A/4/BoS/2021-22 Dated: 15/11/2021
2.	University Representative	Member	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	Nominated with the Proceedings of the Vice-chancellor, Krishna University, MTM, vide KrU/Nominees to BOS/SRR & CVR Govt. Viji/ 2021-22 dated 17/11/2021
3.	Subject Expect	Member	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
4.	Subject Expect	Member	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
5.	Industry Representative	Member	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.
6.	Faculty of the Department	Member	Dr. K. Naveena Lecturer in Commerce	As per UGC Guidelines

7.	Faculty of the Department	Member	Dr. K. Sudhakara Rao Lecturer in Commerce	As per UGC Guidelines
8.	Faculty of the Department	Member	Dr.M.Syam Babu Lecturer in Commerce	As per UGC Guidelines
9.	Faculty of the Department	Member	Smt.E. Sunitha Lecturer in Commerce	As per UGC Guidelines
10.	Faculty of the Department	Member	Dr. C. Bramhaiah Lecturer in Commerce	As per UGC Guidelines
11.	Faculty of the Department	Member	Smt. KSG Sucharitha Lecturer in Commerce	As per UGC Guidelines
12.	Faculty of the Department	Member	Sri.B. Ramakrishna Lecturer in Commerce	As per UGC Guidelines
13.	Faculty of the Department	Member	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	As per UGC Guidelines
14.	Faculty of the Department	Member	Smt. T.Deepthi Lecturer in Commerce	As per UGC Guidelines
15.	Faculty of the Department	Member	Dr. D.Ch. Appa Rao Lecturer in Commerce	As per UGC Guidelines
16.	Faculty of the Department	Member	Smt. J Santhi Bai Lecturer in Commerce	As per UGC Guidelines
17.	Faculty of the Department	Member	Smt. Razia Sultana Guest Lecturer in Commerce	As per UGC Guidelines
18.	Faculty of the Department	Member	Smt.P.Jhansi Rani Guest Lecturer in Commerce	As per UGC Guidelines
19.	Faculty of the Department	Member	Smt. G.Sailaja Lecturer in Commerce	As per UGC Guidelines
20.	Alumni	Member	Mr. M Pavan Sai M.Com., CA IPCC	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.

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Department of Commerce

BOARD OF STUDIES MEETING FOR UG PROGRAMMES

AGENDA

ACADEMIC YEAR: 2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 a.m. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the in- Charge of the department with the following agenda:

Agenda:

1. To consider and approve Programme Structure of UG Programmes of the Department for the admitted batch 2021-22.

S.No	Name of the Programme	Programme Code	Remarks
1	B.Com (General- EM)	201/201	
2	B.Com (Computer Application)	202	
3	B.Com (Banking Insurance and Financial Services)	204	
4	B.Com (Accounting & Taxation)	206	New Programme from AY 2021-22
5	BBA (General)	203/201	
6	BBA (Digital Marketing)	207	New Programme from AY 2021-22

2. To consider and approve the detailed Syllabi for Courses all Semesters (I, II, III, IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
3. To consider and approve Syllabus for Entrepreneurship Development, Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
4. To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

5. To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
6. To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
7. To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;
8. To consider and approve the list of Question paper setters and examiners;
9. To consider and approve the Departmental Activities Calendar;
10. To consider and approve Executive Development Programs (Certificate Courses) to be offered;
11. To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum;
12. Any other with the permission of the chair.

Members Presented

S.No	Name of the person	Designation in BoS	Signature
1.	Smt.G.Karuna Sri Lecturer in Commerce	Chairman of BoS	G.Karuna S.
2.	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	University Representative	R Padmaja
3.	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Subject Expect	N Thyagaraju
4.	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Subject Expect	P.P.Chandra Bose
5.	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Industry Representative	Sri.S.Amaleswara Rao
6.	Dr. K. Naveena Lecturer in Commerce	Member	K. Naveena
7.	Dr. K. Sudhakara Rao Lecturer in Commerce	Member	K. Sudhakara Rao
8.	Dr.M.Syam Babu Lecturer in Commerce	Member	M.Syam Babu
9.	Smt.E. Sunitha Lecturer in Commerce	Member	E. Sunitha
10.	Dr. C. Bramhaiah Lecturer in Commerce	Member	C. Bramhaiah
11.	Smt. KSG Sucharitha Lecturer in Commerce	Member	Sucharitha
12.	Sri.B. Ramakrishna Lecturer in Commerce	Member	B. Ramakrishna
13.	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	Member	Ch. Lakshmi Bharathi
14.	Smt. T.Deepthi Lecturer in Commerce	Member	T. Deepthi
15.	Dr. D.Ch. Appa Rao Lecturer in Commerce	Member	D.Ch. Appa Rao
16.	Smt. J Santhi Bai Lecturer in Commerce	Member	J Santhi Bai
17.	Smt. Razia Sultana Guest Lecturer in Commerce	Member	Razia Sultana
18.	Smt.P.Jhansi Rani Guest Lecturer in Commerce	Member	P. Jhansi Rani
19.	Smt. G.Sailaja Lecturer in Commerce	Member	G. Sailaja
20.	Mr. M Pavan Sai M.Com., CA IPCC	Alumni	

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Department of commerce Management
List of Examiners and Paper setters

S.N O	Name of the Examiners	Designation	College	Place
1	Dr. P. Thyaga Raju	Lecturer	Govt. Degree College- Women's	Guntur Guntur Dist
2	Dr. m. Subhash Chandra Bose	Lecturer	Lecturer GDC	Rajol East Godavari. Dist.
3	Sri. M. Srinivasa Rao	Lecturer	LkireddyHanimareddyG DC,	Mylavaram Krishna Dist.
4	Sri. B. Siva Nageswara Rao	Lecturer	VSR GDC	MOVVA Krishna Dist.
5	Sri. P.Murāli	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
6	Dr. B. Prathima	Lecturer	GDC (Autonomous)	Rajamahendrav arm
7	Dr.P.V. Radhika	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
8	Sri. Kondala Rao	Lecturer	VSR, Government Degree College,	MOVVA Krishna Dist.
9	Sri. AbhubhakarShaharya	Lecturer	Govt. Degree College	Thiruvuru Krishna Dist.
10	Dr. Dhana Lakhmi	Lecturer	SWRGDC- G	Kanchika Charla Krishna Dist.
11	Dr. K. Shanmukha Rao	Lecturer	Govt. Degree College (Autonomous)	Rajamahandrav aram East Godavari Dist.
12	Sri. N Srinivasa Rao	Lecture	YVNR Govt. Degree College	Kaikaluru Krishna Dist.
13	Sri. Abdul Gaffer	Lecturer	Govt. Arts College	Thiruvuru Krishna Dist.
14	Dr. B.T.Narsareddy	Lecturer	Govt. Arts College	Rajamahandrav aram East Godavari Dist.
15	P.V.V.Satyanarayana	Lecturer	Govt. Arts College	Rajamahandrav aram

S.NO	Name of the Examiners	Designation	College	Place
16	Dr.G.Srinivasa Rao	Lecturer	Dr.V.S.Krishna College (A)	Visakapatanam
17	Dr. V.Chitti Babu	Lecturer	Dr.V.S.Krishna College (A)	Dr.V.S.Krishna College (A)
18	Dr.J.Pandu Ranga Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
19	P.Lakshman Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
20	Dr.Ch.Vishnu Murthy	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist

R. Padma

University Nominee

[Signature]

(DR. NTH YAGARAJU)

P.P. Chandra

(Dr. P.P. Chandra Bose)

Subject Experts

G. Koru

Chairman
Board of Studies

[Signature]

PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520004.

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Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce & Management

BOARD OF STUDIES MEETING FOR UG PROGRAMME
CONDUCTED ON 30th November, 2021

MINUTES

ACADEMIC YEAR: 2021-22

Minutes and Resolutions of Board of Studies Meeting

The Minutes of Board of Studies meeting in UG Courses which was convened on 30th November, 2021 at 11.00 a.m. under Chairmanship of *Smt. G. Karuna Sri*, the In- Charge of the department is as follows:

Agenda 1: To consider and approve Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 204), B.Com(Computer Applications)(Programme Code 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code: 203) and ,BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Proposal: The Chairperson, *Smt. G. Karuna Sri*, the In- Charge of the department welcomed the members of BoS and initiated discussion on agenda points., Chairman of BoS proposed 144 credits for Three years B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 203), B.Com(Computer Applications: 202)(Programme Code), B.Com ((Accounts & Taxation) (Programme Code: 206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.The Three years programmes are splitted

into 6 semesters as per Krishna University (Parent University) Guidelines.

Discussion: The University Representative, Dr. R Padmaja enquired above the changes made in the framework of the courses. Then Smt. G. Karuna Sri brings the changes in courses. They are “Introducing Indian Banking system” in place of “Business Environment ” to the I semester BIFS course; “Financial services” in place of “ Business Environment” to the I semester Accounting & Taxation course comparison with Krishna University B.Com Programme structure. There is no notable changes in credits of courses, and framework of the courses and their Titles..

Resolution 1: It is resolved to approve the Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications:)(Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code: 207) from the Academic year 2020-21 onwards.

Agenda 2 :To consider and approve the detailed Syllabi for Courses of all Semesters (I, II, III IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for the courses in Semester I B.Com(Accounting & Taxation) and BBA(Digital Marketing) and for all courses of III ,IV, V & VI Semester is placed before the participants for approval.

Discussion: Madam Dr. R Padmaja, the University Representative, DR.N.Thyagaraju and Dr.P.P.Chandra Bose, the subject experts enquired the level of changes made in courses. The faculty members explained the changes made in the courses and rationality behind the assigning number of teaching hours per each Unit in the courses. They also explained mapped **study material/ Case study based teaching pedagogy** and assured the syllabi had been prepared with Learning Outcomes-based Framework to reach programme specific outcomes and overall programme outcomes of the institution. The chairman of BoS explained that the “**Enriched Module**” is added for each course which will enrich the knowledge and concepts in that particular area. The learners can utilize this opportunity to upgrade the knowledge. This module is not a part of assessment/ evaluation of student. All the members in the meeting felt that the proposed syllabi will suit the present needs of the students to gain required knowledge in the concerned areas. The pedagogy of the department will impart the curricular material to students.

Resolution: It is resolved to Approve B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications)(

Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code: 206)
BBA(General) (Programme Code:203) and BBA(Digital
Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Agenda 3: To consider and approve Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Entrepreneurship Development, a Life skill course for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programmes specific outcomes Sri. S. Amalawara Rao, representative from industry suggested that in depth and practical knowledge must be drill in the concept of Entrepreneurship .

Resolution: It is Resolved to approve the Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes for the academic year 2021-22.

Agenda 4: To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Insurance promotion and Office Secretaryship the skill Development for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programme specific outcomes DR.N.Thyagaraju , the subject expert suggested that there is a need of practical orientation about Insurance sector

Resolution: It is Resolved to approve the Syllabus for Insurance promotion and

Office Secretaryship of the skill Development courses for I Semester to all UG programmes for the academic year 2021-22.

Agenda 5: To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes for the academic year 2021-22.

Agenda 6: To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes for the academic year 2021-22.

Agenda 7 : To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;

Proposal: The chairman proposed the evaluation system in each course will be 40 : 60 for Internal Continuous Internal Evaluation (CIA) and Semester End Evaluation(SEE).

Discussion: The members of BoS discussed about the merits, demerits and feasibility for the implementation of (40% CIA & 60% SEE) proportion and split-up of CIA. Faculty members of the department expressed their willingness to frame question papers based on the active verbs used to frame question paper pattern on **Blooms Taxonomy**.

Resolution : It is resolved to approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE.

Note: *The detailed Student Evaluation Policy and Procedure and split-up of CIA & SEE and blue print of model question papers under SEE is placed.*

Agenda 8: : To consider and approve the list of Question paper setters and Examiners.

Proposal: The chairman placed the list of Question paper setters and Examiners before the participants for seeking their approval.

Discussion: The Faculty members of the department identified subject experts and prepared the list of Paper setters as well as Examiners for Semester End Examinations.

Resolution : It is unanimously resolved to approve the list of Question paper setters and Examiners.

Note: *List of Question paper setters and Examiners is placed*

Agenda 9: : To consider and approve the Departmental Activities Calendar.

Proposal: The chairman placed the list Departmental Activities for UG for the Academic year 2021-22.

Discussion: The delegates suggested to organize Workshops, Seminars, Field Trips, Guest / Extension Lectures, Observation of Important Days and Internships for the Academic Year 2021-22.

Resolution : It is unanimously resolved to approve the Departmental Activities Calendar.

Agenda 10: *To consider and approve Executive Development Programs to be offered. Proposal:* Dr.M.Syam Babu proposed to introduce “Executive Development Programs in TALLY with four modular Programmes with 4 credits with 100 teaching hours.

Discussion: All the members discussed the possibilities and need for introduction of Executive Development Programs. The University Representative and subject experts give valuable suggestions to be incorporated in Executive Development Programs in TALLY members agreed the programme in view of scope for enriching the students’ knowledge and its applicability.

Resolution 7 It is resolved to introduce Executive Development Programs in TALLY for the Academic Year – 2020-21

Agenda 11 : To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum.

Proposal: On par with the vision of National Education Policy 2021 , the department proposed to followed study material/ Case study based/mapped teaching pedagogy.

Discussion: At present the faculty members in the department follow Students Centered Pedagogy which are included Classroom teaching; students seminars, Blended teaching through moodle Cloud, Google class room, CCE- LMS. In addition to these, the members of the Board of studies brainstormed on the appropriate pedagogical strategies that could be used for effective transaction of Commerce Curriculum. The faculty members are assured to adopt outcome based leaning pedagogical Matrix. It will be used to review the attainment of goal at the end of each topic/unit in the syllabi.

Resolution 8: It is resolved to adopt the Students Centered Pedagogy Policy to enrich the curriculum.

Agenda9: *Any other with the permission of the chair.*

Programme Outcomes

1. The overall inclusive outlook of the course offer a number of value based and Job oriented courses ensured that students are trained update.
2. After through completion of 3 years Bachelor of Commerce (B.Com) Programme , students would gain thorough foundation in the fundamentals of Commerce and Finance concepts .
3. This programme will also enhance the personal skills of the students in personal and professional life.
4. Students will equip with Digital skills and knowlege to excel in their future careers.
5. This programme will encourage the students to practice analytical and critical thinking abilities for good business decision making.
6. The students will gain the knowledge skills and attitude of managfing banking and finance at the end of the Degree course.

Programme specific outcomes

1. Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
2. Students will be able to do their higher education and can make research in the field of finance and commerce
3. Students will be able to demonstrate progressive learning of various academic concepts related to Commerce, Managemet and Finance & Finance.
4. Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other cources.
5. students will regain self confidance through this curriculam which will help them in Self employment Free lancing skills.
6. students can learn how to Analyse the scope of the business by adopting modern technology in the business practice

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Machavaram, Vijayawada, Krishna District, AP-520 004

Board of Studies - AY:2021-22



SEMESTER-V

[Choice Based Credit System]

201/201 B.Com General (E.M)

201/001 B.Com General(T.M)

202 B.Com (Computer Application)

203 B.B.A(Bachelor of Business Administration)

Department of Commerce

PREFACE

SRR & CVR Govt. Degree College (Autonomous), Vijayawada, is one of the prestigious educational institutions, located in a historically important place like Vijayawada in Krishna District, Andhra Pradesh. Vijayawada is a place of historical and cultural significance and importance. In the same way SRR & CVR Govt. Degree College, has also acquired its significance and prominence in and around Vijayawada by moulding the lives of many students to become great personalities. This college is named after late Sri Raja Rangayyappa Rao and late Sri Chunduru Venkata Reddy, who have been great and noble donors of the city Vijayawada, by whose generosity the college has reached and attained such and this elevated status by way of shaping the lives of many generations of students making them worthy citizens of the country. This college has acquired great standards academically by the contributions of great teachers as well because in the history of any educational institution its teachers play a vital role. The college was established in 1937. It offers 29 undergraduate and 11 post graduate academic programmes with 86 regular faculty members. The college has total strength of around 2,800 students. which includes 1550 boys and 650 girl students at present. The institution was accredited with grade B+ with C.G.P.A 2.6 during March, 2017 by NAAC and got ISO 9001: 2015 certificate during 2019. The college was ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019.

The Department of Commerce is the oldest Department in the college. The Department offers four B.Com programmes, BBA programme, B.Voc in Logistics Management and M.Com (General; Accounts & Taxation) programmes. The department has continually been striving for excellence in teaching and research. The curriculum of the department is upto mark of financial market expectations. CBCS has been implemented for B.Com, BBA and B.Voc., M.Com (General) and M.Com (Accounts & Taxation) programmes. The department has its own computer lab with 40 computer systems with well networked with 24x7 internet facility. The department is ready to incorporate the changes in Financial & Business models in the Industry. The department is framing the curriculum on Learning Outcomes-based Framework to enrich knowledge in the area of Commerce and Finance. The pedagogy of the department is on par with vision of National Education Policy- 2020.

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SRR & CVR Government Degree College

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NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce

Report on Board of Studies Meeting for UG Programmes of the Department for AY-2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 A.M. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the In- Charge of the Department, SRR & CVR Govt. Degree College (Autonomous), Vijayawada - 520004 for the Academic year 2021-22. The composition of Board of Studies is as follows:

Composition of the BoS of ^{/BBA}~~B.Com~~ as Per UGC Guidelines

S.No	Category	Designation in BoS	Name of the person	Remarks
1.	Chairman	The Board of Studies for UG Programmes	Smt.G.Karuna Sri Lecturer in Commerce	Nominated with the Proceedings from the principal vide Rc.No. UG-A/4/BoS/2021-22 Dated: 15/11/2021
2.	University Representative	Member	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	Nominated with the Proceedings of the Vice-chancellor, Krishna University, MTM, vide KrU/Nominees to BOS/SRR & CVR Govt. Vij/ 2021-22 dated 17/11/2021
3.	Subject Expert	Member	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
4.	Subject Expert	Member	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
5.	Industry Representative	Member	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.
6.	Faculty of the Department	Member	Dr. K. Naveena Lecturer in Commerce	As per UGC Guidelines

7.	Faculty of the Department	Member	Dr. K. Sudhakara Rao Lecturer in Commerce	As per UGC Guidelines
8.	Faculty of the Department	Member	Dr.M.Syam Babu Lecturer in Commerce	As per UGC Guidelines
9.	Faculty of the Department	Member	Smt.E. Sunitha Lecturer in Commerce	As per UGC Guidelines
10.	Faculty of the Department	Member	Dr. C. Bramhaiah Lecturer in Commerce	As per UGC Guidelines
11.	Faculty of the Department	Member	Smt. KSG Sucharitha Lecturer in Commerce	As per UGC Guidelines
12.	Faculty of the Department	Member	Sri.B. Ramakrishna Lecturer in Commerce	As per UGC Guidelines
13.	Faculty of the Department	Member	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	As per UGC Guidelines
14.	Faculty of the Department	Member	Smt. T.Deepthi Lecturer in Commerce	As per UGC Guidelines
15.	Faculty of the Department	Member	Dr. D.Ch. Appa Rao Lecturer in Commerce	As per UGC Guidelines
16.	Faculty of the Department	Member	Smt. J Santhi Bai Lecturer in Commerce	As per UGC Guidelines
17.	Faculty of the Department	Member	Smt. Razia Sultana Guest Lecturer in Commerce	As per UGC Guidelines
18.	Faculty of the Department	Member	Smt.P.Jhansi Rani Guest Lecturer in Commerce	As per UGC Guidelines
19.	Faculty of the Department	Member	Smt. G.Sailaja Lecturer in Commerce	As per UGC Guidelines
20.	Alumni	Member	Mr. M Pavan Sai M.Com., CA IPCC	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.

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Department of Commerce

BOARD OF STUDIES MEETING FOR UG PROGRAMMES

AGENDA

ACADEMIC YEAR: 2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 a.m. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the in- Charge of the department with the following agenda:

Agenda:

1. To consider and approve Programme Structure of UG Programmes of the Department for the admitted batch 2021-22.

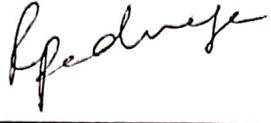
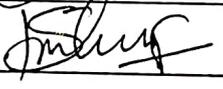
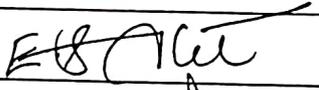
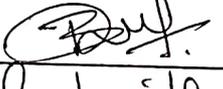
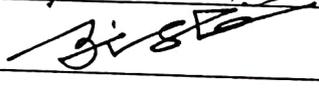
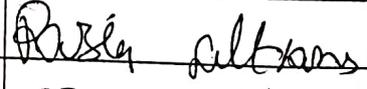
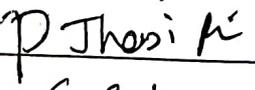
S.No	Name of the Programme	Programme Code	Remarks
1	B.Com (General- EM)	201/201	
2	B.Com (Computer Application)	202	
3	B.Com (Banking Insurance and Financial Services)	204	
4	B.Com (Accounting & Taxation)	206	New Programme from AY 2021-22
5	BBA (General)	203/201	
6	BBA (Digital Marketing)	207	New Programme from AY 2021-22

2. To consider and approve the detailed Syllabi for Courses all Semesters (I, II, III IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
3. To consider and approve Syllabus for Entrepreneurship Development, Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
4. To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

5. To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
6. To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
7. To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;
8. To consider and approve the list of Question paper setters and examiners;
9. To consider and approve the Departmental Activities Calendar;
10. To consider and approve Executive Development Programs (Certificate Courses) to be offered;
11. To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum;
12. Any other with the permission of the chair.

(2)

Members Presented

S.No	Name of the person	Designation in BoS	Signature
1.	Smt.G.Karuna Sri Lecturer in Commerce	Chairman of BoS	
2.	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	University Representative	
3.	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Subject Expect	
4.	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Subject Expect	
5.	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Industry Representative	
6.	Dr. K. Naveena Lecturer in Commerce	Member	
7.	Dr. K. Sudhakara Rao Lecturer in Commerce	Member	
8.	Dr.M.Syam Babu Lecturer in Commerce	Member	
9.	Smt.E. Sunitha Lecturer in Commerce	Member	
10.	Dr. C. Bramhaiah Lecturer in Commerce	Member	
11.	Smt. KSG Sucharitha Lecturer in Commerce	Member	
12.	Sri.B. Ramakrishna Lecturer in Commerce	Member	
13.	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	Member	
14.	Smt. T.Deepthi Lecturer in Commerce	Member	
15.	Dr. D.Ch. Appa Rao Lecturer in Commerce	Member	
16.	Smt. J Santhi Bai Lecturer in Commerce	Member	
17.	Smt. Razia Sultana Guest Lecturer in Commerce	Member	
18.	Smt.P.Jhansi Rani Guest Lecturer in Commerce	Member	
19.	Smt. G.Sailaja Lecturer in Commerce	Member	
20.	Mr. M Pavan Sai M.Com., CA IPCC	Alumni	

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Department of commerce Management
List of Examiners and Paper setters

S.N O	Name of the Examiners	Designation	College	Place
1	Dr. P. Thyaga Raju	Lecturer	Govt. Degree College- Women's	Guntur Guntur Dist
2	Dr. m. Subhash Chandra Bose	Lecturer	Lecturer GDC	Rajol East Godavari. Dist.
3	Sri. M. Srinivasa Rao	Lecturer	LkireddyHanimareddyG DC,	Mylavaram Krishna Dist.
4	Sri. B. Siva Nageswara Rao	Lecturer	VSR GDC	MOVVA Krishna Dist.
5	Sri. P.Murali	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
6	Dr. B. Prathima	Lecturer	GDC (Autonomous)	Rajamahendrav aram
7	Dr.P.V. Radhika	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
8	Sri. Kondala Rao	Lecturer	VSR, Government Degree College,	MOVVA Krishna Dist.
9	Sri. AbhubhakarShaharya	Lecturer	Govt. Degree College	Thiruvuru Krishna Dist.
10	Dr. Dhana Lakhmi	Lecturer	SWRGDC- G	Kanchika Charla Krishna Dist.
11	Dr. K. Shanmukha Rao	Lecturer	Govt. Degree College (Autonomous)	Rajamahandrav aram East Godavari Dist.
12	Sri. N Srinivasa Rao	Lecture	YVNR Govt. Degree College	Kaikaluru Krishna Dist.
13	Sri. Abdul Gaffer	Lecturer	Govt. Arts College	Thiruvuru Krishna Dist.
14	Dr. B.T.Narsareddy	Lecturer	Govt. Arts College	Rajamahandrav aram East Godavari Dist.
15	P.V.V.Satyanarayana	Lecturer	Govt. Arts College	Rajamahandrav aram

S.N O	Name of the Examiners	Designation	College	East Godavari Dist. Place
16	Dr.G.Srinivasa Rao	Lecturer	Dr.V.S.Krishna College (A)	Visakapatnam
17	Dr. V.Chitti Babu	Lecturer	Dr.V.S.Krishna College (A)	Dr.V.S.Krishna College (A)
18	Dr.J.Pandu Ranga Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
19	P.Lakshman Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
20	Dr.Ch.Vishnu Murthy	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist

R. Padma

University Nominee

[Signature]

CDR. NITHYAGARU

P.P.Chandra

(Dr. P.P. Chandra Rao)

Subject Experts

G. Karun
Chairman

Board of Studies

[Signature]
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA - 520 004

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Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce & Management

BOARD OF STUDIES MEETING FOR UG PROGRAMME

CONDUCTED ON 30th November, 2021

MINUTES

ACADEMIC YEAR: 2021-22

Minutes and Resolutions of Board of Studies Meeting

The Minutes of Board of Studies meeting in UG Courses which was convened on 30th November, 2021 at 11.00 a.m. under Chairmanship of *Smt. G. Karuna Sri*, the In- Charge of the department is as follows:

Agenda 1: To consider and approve Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 204), B.Com(Computer Applications)(Programme Code 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code: 203) and ,BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Proposal: The Chairperson, Smt. G. Karuna Sri, the In- Charge of the department welcomed the members of BoS and initiated discussion on agenda points., Chairman of BoS proposed 144 credits for Three years B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 203), B.Com(Computer Applications: 202)(Programme Code), B.Com ((Accounts & Taxation) (Programme Code: 206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.The Three years programmes are splitted

into 6 semesters as per Krishna University (Parent University) Guidelines.

Discussion: The University Representative, Dr. R Padmaja enquired above the changes made in the framework of the courses. Then Smt. G. Karuna Sri brings the changes in courses. They are “Introducing Indian Banking system” in place of “Business Environment ” to the I semester BIFS course; “Financial services” in place of “ Business Environment” to the I semester Accounting & Taxation course comparison with Krishna University B.Com Programme structure. There is no notable changes in credits of courses, and framework of the courses and their Titles..

Resolution 1: It is resolved to approve the Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications:)(Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code: 207) from the Academic year 2020-21 onwards.

Agenda 2 :To consider and approve the detailed Syllabi for Courses of all Semesters (I, II, III IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for the courses in Semester I B.Com(Accounting & Taxation) and BBA(Digital Marketing) and for all courses of III ,IV, V & VI Semester is placed before the participants for approval.

Discussion: Madam Dr. R Padmaja, the University Representative, DR.N.Thyagaraju and Dr.P.P.Chandra Bose, the subject experts enquired the level of changes made in courses. The faculty members explained the changes made in the courses and rationality behind the assigning number of teaching hours per each Unit in the courses. They also explained mapped **study material/ Case study based teaching pedagogy** and assured the syllabi had been prepared with Learning Outcomes-based Framework to reach programme specific outcomes and overall programme outcomes of the institution. The chairman of BoS explained that the “**Enriched Module**” is added for each course which will enrich the knowledge and concepts in that particular area. The learners can utilize this opportunity to upgrade the knowledge. This module is not a part of assessment/ evaluation of student. All the members in the meeting felt that the proposed syllabi will suit the present needs of the students to gain required knowledge in the concerned areas. The pedagogy of the department will impart the curricular material to students.

Resolution: It is resolved to Approve B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications)(

Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code: 206)
BBA(General) (Programme Code:203) and BBA(Digital
Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Agenda 3: To consider and approve Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Entrepreneurship Development, a Life skill course for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programmes specific outcomes Sri. S. Amalswara Rao, representative from industry suggested that in depth and practical knowledge must be drill in the concept of Entrepreneurship .

Resolution: It is Resolved to approve the Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes for the academic year 2021-22.

Agenda 4: To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Insurance promotion and Office Secretaryship the skill Development for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programme specific outcomes DR.N.Thyagaraju , the subject expert suggested that there is a need of practical orientation about Insurance sector

Resolution: It is Resolved to approve the Syllabus for Insurance promotion and

Office Secretaryship of the skill Development courses for I Semester to all UG programmes for the academic year 2021-22.

Agenda 5: To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllibi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes for the academic year 2021-22.

Agenda 6: To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes for the academic year 2021-22.

Agenda 7 : To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;

Proposal: The chairman proposed the evaluation system in each course will be 40 : 60 for Internal Continuous Internal Evaluation (CIA) and Semester End Evaluation(SEE).

Discussion: The members of BoS discussed about the merits, demerits and feasibility for the implementation of (40% CIA & 60% SEE) proportion and split-up of CIA. Faculty members of the department expressed their willingness to frame question papers based on the active verbs used to frame question paper pattern on **Blooms Taxonomy**.

Resolution : It is resolved to approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE.

Note: The detailed Student Evaluation Policy and Procedure and split-up of CIA & SEE and blue print of model question papers under SEE is placed.

Agenda 8: : To consider and approve the list of Question paper setters and Examiners.

Proposal: The chairman placed the list of Question paper setters and Examiners before the participants for seeking their approval.

Discussion: The Faculty members of the department identified subject experts and prepared the list of Paper setters as well as Examiners for Semester End Examinations.

Resolution : It is unanimously resolved to approve the list of Question paper setters and Examiners.

Note: List of Question paper setters and Examiners is placed

Agenda 9: : To consider and approve the Departmental Activities Calendar.

Proposal: The chairman placed the list Departmental Activities for UG for the Academic year 2021-22.

Discussion: The delegates suggested to organize Workshops, Seminars, Field Trips, Guest / Extension Lectures, Observation of Important Days and Internships for the Academic Year 2021-22.

Resolution : It is unanimously resolved to approve the Departmental Activities Calendar.

Agenda 10: *To consider and approve Executive Development Programs to be offered. Proposal:* Dr.M.Syam Babu proposed to introduce “Executive Development Programs in TALLY with four modular Programmes with 4 credits with 100 teaching hours.

Discussion: All the members discussed the possibilities and need for introduction of Executive Development Programs. The University Representative and subject experts give valuable suggestions to be incorporated in Executive Development Programs in TALLY members agreed the programme in view of scope for enriching the students’ knowledge and its applicability.

Resolution 7 It is resolved to introduce Executive Development Programs in TALLY for the Academic Year – 2020-21

Agenda 11 : To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum.

Proposal: On par with the vision of National Education Policy 2021 , the department proposed to followed study material/ Case study based/mapped teaching pedagogy.

Discussion: At present the faculty members in the department follow Students Centered Pedagogy which are included Classroom teaching; students seminars, Blended teaching through moodle Cloud, Google class room, CCE- LMS. In addition to these, the members of the Board of studies brainstormed on the appropriate pedagogical strategies that could be used for effective transaction of Commerce Curriculum. The faculty members are assured to adopt outcome based leaning pedagogical Matrix. It will be used to review the attainment of goal at the end of each topic/unit in the syllabi.

Resolution 8: It is resolved to adopt the Students Centered Pedagogy Policy to enrich the curriculum.

Agenda9: *Any other with the permission of the chair.*

Programme Outcomes

1. The overall inclusive outlook of the course offer a number of value based and Job oriented courses ensured that students are trained update.
2. After through complition of 3 years Bachelor of Commerce (B.Com) Programme , students would gain thourough foundation in the fundamentals of Commerce and Finance concepts .
3. This programme will also enhance the personal skills of the students in personal and professional life.
4. Students will equip with Digital skills and knowlege to excel in their future careers.
5. This programme will encourage the students to practice analytical and critical thinking abilities for good business decision making.
6. The students will gain the knowledge skills and attitude of managging banking and finance at the end of the Degree course.

Programme specific outcomes

1. Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
2. Students will be able to do their higher education and can make research in the field of finance and commerce
3. Students will be able to demonstrate progressive learning of various academic concepts related to Commerce, Managemet and Finance & Finance.
4. Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other cources.
5. students will regain self confidance through this curriculam which will help them in Self employment Free lancing skills.
6. students can learn how to Analyse the scope of the business by adopting modern technology in the business practice

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Board of Studies - AY:2021-22



SEMESTER-VI

[Choice Based Credit System]

201/201 B.Com General (E.M)

201/001 B.Com General(T.M)

202 B.Com (Computer Application)

203 B.B.A(Bachelor of Business Administration)

Department of Commerce

PREFACE

SRR & CVR Govt. Degree College (Autonomous), Vijayawada, is one of the prestigious educational institutions, located in a historically important place like Vijayawada in Krishna District, Andhra Pradesh. Vijayawada is a place of historical and cultural significance and importance. In the same way SRR & CVR Govt. Degree College, has also acquired its significance and prominence in and around Vijayawada by moulding the lives of many students to become great personalities. This college is named after late Sri Raja Rangayyappa Rao and late Sri Chunduru Venkata Reddy, who have been great and noble donors of the city Vijayawada, by whose generosity the college has reached and attained such and this elevated status by way of shaping the lives of many generations of students making them worthy citizens of the country. This college has acquired great standards academically by the contributions of great teachers as well because in the history of any educational institution its teachers play a vital role. The college was established in 1937. It offers 29 undergraduate and 11 post graduate academic programmes with 86 regular faculty members. The college has total strength of around 2,800 students. which includes 1550 boys and 650 girl students at present. The institution was accredited with grade B+ with C.G.P.A 2.6 during March, 2017 by NAAC and got ISO 9001: 2015 certificate during 2019. The college was ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019.

The Department of Commerce is the oldest Department in the college. The Department offers four B.Com programmes, BBA programme, B.Voc in Logistics Management and M.Com (General; Accounts & Taxation) programmes. The department has continually been striving for excellence in teaching and research. The curriculum of the department is upto mark of financial market expectations. CBCS has been implemented for B.Com, BBA and B.Voc., M.Com (General) and M.Com (Accounts & Taxation) programmes. The department has its own computer lab with 40 computer systems with well networked with 24x7 internet facility. The department is ready to incorporate the changes in Financial & Business models in the Industry. The department is framing the curriculum on Learning Outcomes-based Framework to enrich knowledge in the area of Commerce and Finance. The pedagogy of the department is on par with vision of National Education Policy- 2020.

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SRR & CVR Government Degree College

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NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce

Report on Board of Studies Meeting for UG Programmes of the Department for AY-2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 A.M. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the In- Charge of the Department, SRR & CVR Govt. Degree College (Autonomous), Vijayawada - 520004 for the Academic year 2021-22. The composition of Board of Studies is as follows:

Composition of the BoS of ^{BBA} B.Com as Per UGC Guidelines

S.No	Category	Designation in BoS	Name of the person	Remarks
1.	Chairman	The Board of Studies for UG Programmes	Smt.G.Karuna Sri Lecturer in Commerce	Nominated with the Proceedings from the principal vide Rc.No. UG-A/4/BoS/2021-22 Dated: 15/11/2021
2.	University Representative	Member	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	Nominated with the Proceedings of the Vice-chancellor, Krishna University, MTM, vide KrU/Nominees to BOS/SRR & CVR Govt. Vij/ 2021-22 dated 17/11/2021
3.	Subject Expect	Member	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
4.	Subject Expect	Member	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Nominated with the Proceedings from the principal vide RC.No: SRR-UG-Com/2M/BoS-2020-21 dated:15/11/2021.
5.	Industry Representative	Member	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.
6.	Faculty of the Department	Member	Dr. K. Naveena Lecturer in Commerce	As per UGC Guidelines

7.	Faculty of the Department	Member	Dr. K. Sudhakara Rao Lecturer in Commerce	As per UGC Guidelines
8.	Faculty of the Department	Member	Dr.M.Syam Babu Lecturer in Commerce	As per UGC Guidelines
9.	Faculty of the Department	Member	Smt.E. Sunitha Lecturer in Commerce	As per UGC Guidelines
10.	Faculty of the Department	Member	Dr. C. Bramhaiah Lecturer in Commerce	As per UGC Guidelines
11.	Faculty of the Department	Member	Smt. KSG Sucharitha Lecturer in Commerce	As per UGC Guidelines
12.	Faculty of the Department	Member	Sri.B. Ramakrishna Lecturer in Commerce	As per UGC Guidelines
13.	Faculty of the Department	Member	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	As per UGC Guidelines
14.	Faculty of the Department	Member	Smt. T.Deepthi Lecturer in Commerce	As per UGC Guidelines
15.	Faculty of the Department	Member	Dr. D.Ch. Appa Rao Lecturer in Commerce	As per UGC Guidelines
16.	Faculty of the Department	Member	Smt. J Santhi Bai Lecturer in Commerce	As per UGC Guidelines
17.	Faculty of the Department	Member	Smt. Razia Sultana Guest Lecturer in Commerce	As per UGC Guidelines
18.	Faculty of the Department	Member	Smt.P.Jhansi Rani Guest Lecturer in Commerce	As per UGC Guidelines
19.	Faculty of the Department	Member	Smt. G.Sailaja Lecturer in Commerce	As per UGC Guidelines
20.	Alumni	Member	Mr. M Pavan Sai M.Com., CA IPCC	Nominated with the Proceedings from the principal vide RC.No: SRR-SPGS-Com/2M/BoS-2020-21 dated:15/11/2021.

SRR & CVR GOVT. DEGREE COLLEGE (AUTONOMOUS) - VIJAYAWADA

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**Department of commerce Management
List of Examiners and Paper setters**

S.N O	Name of the Examiners	Designat ion	College	Place
1	Dr. P. Thyaga Raju	Lecturer	Govt. Degree College- Women's	Guntur Guntur Dist
2	Dr. m. Subhash Chandra Bose	Lecturer	Lecturer GDC	Rajol East Godavari. Dist.
3	Sri. M. Srinivasa Rao	Lecturer	LkireddyHanimareddyG DC,	Mylavaram Krishna Dist.
4	Sri. B. Siva Nageswara Rao	Lecturer	VSR GDC	MOVVA Krishna Dist.
5	Sri. P.Murali	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
6	Dr. B. Prathima	Lecturer	GDC (Autonomous)	Rajamahendrav aram
7	Dr.P.V. Radhika	Lecturer	TSR& ERR GDC	Pamarru Krishna Dist.
8	Sri. Kondala Rao	Lecturer	VSR, Government Degree College,	MOVVA Krishna Dist.
9	Sri. AbhubhakarSha harya	Lecturer	Govt. Degree College	Thiruvuru Krishna Dist.
10	Dr. Dhana Lakhmi	Lecturer	SWRGDC- G	Kanchika Charla Krishna Dist.
11	Dr. K. Shanmukha Rao	Lecturer	Govt. Degree College (Autonomous)	Rajamahandrav aram East Godavari Dist.
12	Sri. N Srinivasa Rao	Lecture	YVNR Govt. Degree College	Kaikaluru Krishna Dist.
13	Sri. Abdul Gaffer	Lecturer	Govt. Arts College	Thiruvuru Krishna Dist.
14	Dr. B.T.Narsareddy	Lecturer	Govt. Arts College	Rajamahandrav aram East Godavari Dist.
15	P.V.V.Satyanara yana	Lecturer	Govt. Arts College	Rajamahandrav aram

				East Godavari Dist.
S.N O	Name of the Examiners	Designation	College	Place
16	Dr.G.Srinivasa Rao	Lecturer	Dr.V.S.Krishna College (A)	Visakapatanam
17	Dr. V.Chitti Babu	Lecturer	Dr.V.S.Krishna College (A)	Dr.V.S.Krishna College (A)
18	Dr.J.Pandu Ranga Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
19	P.Lakshman Rao	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist
20	Dr.Ch.Vishnu Murthy	Lecturer	P.R.Govt., Degree College	Kakinada East Godavari Dist

R. Padma

University Nominee

[Signature]

(Dr. N. Th. Yagalla)

P. P. Chandra

(Dr. P. P. Chandra Bose)

Subject Experts

G. Karuna

Chairman
Board of Studies

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Machavaram, Vijayawada, Krishna District, AP-520 004

Department of Commerce

BOARD OF STUDIES MEETING FOR UG PROGRAMMES

AGENDA

ACADEMIC YEAR: 2021-22

The meeting of the Board of Studies in UG Programmes of Commerce was convened on 30th November, 2021 at 11.00 a.m. in Department of Commerce (Room No. 204), under Chairmanship of Smt.G.Karuna Sri, the in- Charge of the department with the following agenda:

Agenda:

1. To consider and approve Programme Structure of UG Programmes of the Department for the admitted batch 2021-22.

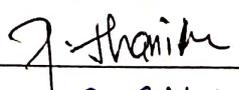
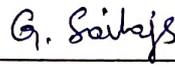
S.No	Name of the Programme	Programme Code	Remarks
1	B.Com (General- EM)	201/201	
2	B.Com (Computer Application)	202	
3	B.Com (Banking Insurance and Financial Services)	204	
4	B.Com (Accounting & Taxation)	206	New Programme from AY 2021-22
5	BBA (General)	203/201	
6	BBA (Digital Marketing)	207	New Programme from AY 2021-22

2. To consider and approve the detailed Syllabi for Courses all Semesters (I, II, III, IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
3. To consider and approve Syllabus for Entrepreneurship Development, Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
4. To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

5. To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
6. To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;
7. To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;
8. To consider and approve the list of Question paper setters and examiners;
9. To consider and approve the Departmental Activities Calendar;
10. To consider and approve Executive Development Programs (Certificate Courses) to be offered;
11. To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum;
12. Any other with the permission of the chair.

Members Presented

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S.No	Name of the person	Designation in BoS	Signature
1.	Smt.G.Karuna Sri Lecturer in Commerce	Chairman of BoS	
2.	Dr. R Padmaja Assistant Professor (Senior Scale), Department of Business Management, Krishna University, Machilipatnam.	University Representative	
3.	DR.N.Thyagaraju Lecturer in Commerce Government Degree College(W), Guntur, Guntur District	Subject Expect	
4.	Dr.P.P.Chandra Bose Lecturer-in-charge Department of Commerce Govt. Degree College, Razole, East Godavari Dt	Subject Expect	
5.	Sri.S.Amaleswara Rao Head- Accounts & Finance AP Region, Optival Health Solutions Pvt.Ltd	Industry Representative	
6.	Dr. K. Naveena Lecturer in Commerce	Member	
7.	Dr. K. Sudhakara Rao Lecturer in Commerce	Member	
8.	Dr.M.Syam Babu Lecturer in Commerce	Member	
9.	Smt.E. Sunitha Lecturer in Commerce	Member	
10.	Dr. C. Bramhaiah Lecturer in Commerce	Member	
11.	Smt. KSG Sucharitha Lecturer in Commerce	Member	
12.	Sri.B. Ramakrishna Lecturer in Commerce	Member	
13.	Smt.Ch. Lakshmi Bharathi Lecturer in Commerce	Member	
14.	Smt. T.Deepthi Lecturer in Commerce	Member	
15.	Dr. D.Ch. Appa Rao Lecturer in Commerce	Member	
16.	Smt. J Santhi Bai Lecturer in Commerce	Member	
17.	Smt. Razia Sultana Guest Lecturer in Commerce	Member	
18.	Smt.P.Jhansi Rani Guest Lecturer in Commerce	Member	
19.	Smt. G.Sailaja Lecturer in Commerce	Member	
20.	Mr. M Pavan Sai M.Com., CA IPCC	Alumni	

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Department of Commerce & Management

BOARD OF STUDIES MEETING FOR UG PROGRAMME
CONDUCTED ON 30th November, 2021

MINUTES

ACADEMIC YEAR: 2021-22

Minutes and Resolutions of Board of Studies Meeting

The Minutes of Board of Studies meeting in UG Courses which was convened on 30th November, 2021 at 11.00 a.m. under Chairmanship of *Smt. G. Karuna Sri*, the In- Charge of the department is as follows:

Agenda 1: To consider and approve Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 204), B.Com(Computer Applications)(Programme Code 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code: 203) and ,BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Proposal: The Chairperson, *Smt. G. Karuna Sri*, the In- Charge of the department welcomed the members of BoS and initiated discussion on agenda points., Chairman of BoS proposed 144 credits for Three years B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code 203), B.Com(Computer Applications: 202)(Programme Code), B.Com ((Accounts & Taxation) (Programme Code: 206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.The Three years programmes are splitted

into 6 semesters as per Krishna University (Parent University) Guidelines.

Discussion: The University Representative, Dr. R Padmaja enquired above the changes made in the framework of the courses. Then Smt. G. Karuna Sri brings the changes in courses. They are “Introducing Indian Banking system” in place of “Business Environment ” to the I semester BIFS course; “Financial services” in place of “ Business Environment” to the I semester Accounting & Taxation course comparison with Krishna University B.Com Programme structure. There is no notable changes in credits of courses, and framework of the courses and their Titles..

Resolution 1: It is resolved to approve the Programme Structure of B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications:)(Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code:206) BBA(General) (Programme Code:203) , and BBA(Digital Marketing)(Programme Code: 207) from the Academic year 2020-21 onwards.

Agenda 2 :To consider and approve the detailed Syllabi for Courses of all Semesters (I, II, III IV, V and IV) of the programmes offered by the Department under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for the courses in Semester I B.Com(Accounting & Taxation) and BBA(Digital Marketing) and for all courses of III ,IV, V & VI Semester is placed before the participants for approval.

Discussion: Madam Dr. R Padmaja, the University Representative, DR.N.Thyagaraju and Dr.P.P.Chandra Bose, the subject experts enquired the level of changes made in courses. The faculty members explained the changes made in the courses and rationality behind the assigning number of teaching hours per each Unit in the courses. They also explained mapped **study material/ Case study based teaching pedagogy** and assured the syllabi had been prepared with Learning Outcomes-based Framework to reach programme specific outcomes and overall programme outcomes of the institution. The chairman of BoS explained that the “**Enriched Module**” is added for each course which will enrich the knowledge and concepts in that particular area. The learners can utilize this opportunity to upgrade the knowledge. This module is not a part of assessment/ evaluation of student. All the members in the meeting felt that the proposed syllabi will suit the present needs of the students to gain required knowledge in the concerned areas. The pedagogy of the department will impart the curricular material to students.

Resolution: It is resolved to Approve B.com (General) (Programme Code :201), B.Com(BIFS)(Programme Code: 204), B.Com(Computer Applications)(

Programme Code: 202), B.Com ((Accounts & Taxation) (Programme Code: 206)
BBA(General) (Programme Code:203) and BBA(Digital
Marketing)(Programme Code:207) for the admitted batch -2020-21 and 2021-22.

Agenda 3: To consider and approve Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Entrepreneurship Development, a Life skill course for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programmes specific outcomes Sri. S. Amalswara Rao, representative from industry suggested that in depth and practical knowledge must be drill in the concept of Entrepreneurship .

Resolution: It is Resolved to approve the Syllabus for Entrepreneurship Development, a Life Skill Course for I Semester for all UG Programmes for the academic year 2021-22.

Agenda 4: To consider and approve Syllabus for Insurance Promotion, Office Secretaryship (Skill Development Courses) for I Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Insurance promotion and Office Secretaryship the skill Development for I Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22 onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. In pursuance of the programme specific outcomes DR.N.Thyagaraju , the subject expert suggested that there is a need of practical orientation about Insurance sector

Resolution: It is Resolved to approve the Syllabus for Insurance promotion and

Office Secretaryship of the skill Development courses for I Semester to all UG programmes for the academic year 2021-22.

Agenda 5: To consider and approve Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllibi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Agriculture Marketing, Advertising, and Logistics and Supply Chain Management (Skill Development Courses) for II Semester to all UG programmes for the academic year 2021-22.

Agenda 6: To consider and approve Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester for all UG Programmes offered by the College under CBCS with Learning Outcomes-based Curriculum Framework (LOCF) for the academic year 2021-22;

Proposal: The proposed syllabi for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes offered by the college under CBCS with learning out comes based Curriculum Framework (LOCF) for the academic year 2021-22onwards is placed before the participants for approval.;

Discussion: The BoS chairman explained the syllabi for the programme and course outcomes of the course. All the members accepted the programme outcomes and syllabi for all Skill Development Courses

Resolution: It is Resolved to approve the Syllabus for Online Business, and Retailing (Skill Development Courses) for III Semester to all UG programmes for the academic year 2021-22.

Agenda 7 : To consider and approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE;

Proposal: The chairman proposed the evaluation system in each course will be 40 : 60 for Internal Continuous Internal Evaluation (CIA) and Semester End Evaluation(SEE).

Discussion: The members of BoS discussed about the merits, demerits and feasibility for the implementation of (40% CIA & 60% SEE) proportion and split-up of CIA. Faculty members of the department expressed their willingness to frame question papers based on the active verbs used to frame question paper pattern on **Blooms Taxonomy**.

Resolution : It is resolved to approve the Student Evaluation Policy and Procedure and split-up of CIA & SEE.

Note: *The detailed Student Evaluation Policy and Procedure and split-up of CIA & SEE and blue print of model question papers under SEE is placed.*

Agenda 8: : To consider and approve the list of Question paper setters and Examiners.

Proposal: The chairman placed the list of Question paper setters and Examiners before the participants for seeking their approval.

Discussion: The Faculty members of the department identified subject experts and prepared the list of Paper setters as well as Examiners for Semester End Examinations.

Resolution : It is unanimously resolved to approve the list of Question paper setters and Examiners.

Note: *List of Question paper setters and Examiners is placed*

Agenda 9: : To consider and approve the Departmental Activities Calendar.

Proposal: The chairman placed the list Departmental Activities for UG for the Academic year 2021-22.

Discussion: The delegates suggested to organize Workshops, Seminars, Field Trips, Guest / Extension Lectures, Observation of Important Days and Internships for the Academic Year 2021-22.

Resolution : It is unanimously resolved to approve the Departmental Activities Calendar.

Agenda 10: *To consider and approve Executive Development Programs to be offered. Proposal:* Dr.M.Syam Babu proposed to introduce “Executive Development Programs in TALLY with four modular Programmes with 4 credits with 100 teaching hours.

Discussion: All the members discussed the possibilities and need for introduction of Executive Development Programs. The University Representative and subject experts give valuable suggestions to be incorporated in Executive Development Programs in TALLY members agreed the programme in view of scope for enriching the students’ knowledge and its applicability.

Resolution 7 It is resolved to introduce Executive Development Programs in TALLY for the Academic Year – 2020-21

Agenda 11 : To consider and approve the Students Centered Pedagogy Policy to enrich the curriculum.

Proposal: On par with the vision of National Education Policy 2021 , the department proposed to followed study material/ Case study based/mapped teaching pedagogy.

Discussion: At present the faculty members in the department follow Students Centered Pedagogy which are included Classroom teaching; students seminars, Blended teaching through moodle Cloud, Google class room, CCE- LMS. In addition to these, the members of the Board of studies brainstormed on the appropriate pedagogical strategies that could be used for effective transaction of Commerce Curriculum. The faculty members are assured to adopt outcome based leaning pedagogical Matrix. It will be used to review the attainment of goal at the end of each topic/unit in the syllabi.

Resolution 8: It is resolved to adopt the Students Centered Pedagogy Policy to enrich the curriculum.

Agenda9: *Any other with the permission of the chair.*

Programme Outcomes

1. The overall inclusive outlook of the course offer a number of value based and Job oriented courses ensured that students are trained update.
2. After through completion of 3 years Bachelor of Commerce (B.Com) Programme , students would gain thorough foundation in the fundamentals of Commerce and Finance concepts .
3. This programme will also enhance the personal skills of the students in personal and professional life.
4. Students will equip with Digital skills and knowlege to excel in their future careers.
5. This programme will encourage the students to practice analytical and critical thinking abilities for good business decision making.
6. The students will gain the knowledge skills and attitude of managfing banking and finance at the end of the Degree course.

Programme specific outcomes

1. Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
2. Students will be able to do their higher education and can make research in the field of finance and commerce
3. Students will be able to demonstrate progressive learning of various academic concepts related to Commerce, Managemet and Finance & Finance.
4. Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other courses.
5. students will regain self confidance through this curriculam which will help them in Self employment Free lancing skills.
6. students can learn how to Analyse the scope of the business by adopting modern technology in the business practice